

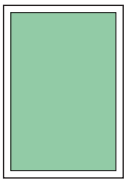


# Mediadata 2012

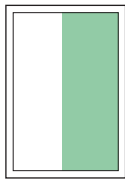


# Subject Focuses 2012

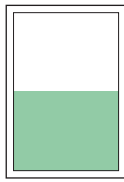
1. 02 January	Forwarding Index 2012	29. 16 July	Trends in road cargo transport
2. 09 January	 Top logisticians in CEE	30. 23 July	Retail logistics
3. 16 January	Special transport /heavy lift	31. 30 July	CEP-/Packaging logistics
4. 23 January	Hazardous goods/chemicals	32. 06 August	Timber/paper logistics
5. 30 January	Airfreight + security logistics	33. 13 August	 Rail traffic/ inland navigation CEE
6. 06 February	Rail/combined cargo transport	34. 20 August	Greece/Turkey
7. 13 February	 Romania/Bulgaria	35. 27 August	Trends in forwarding
8. 20 February	Container traffic	36. 03 September	UK/Ireland
9. 27 February	general cargo logistics	37. 10 September	 Project/heavy lift cargo
10. 05 March	Inland Navigation	38. 17 September	Airfreight
11. 12 March	 CIS I	39. 24 September	Contract logistics
12. 19 March	Green Logistics	40. 01 October	Container traffic – (statistics export)
13. 26 March	Industry logistics	41. 08 October	 CIS II
14. 02 April	Reefer/frozen goods logistics	42. 15 October	Automotive
15. 10 April	 Air-/seafreight in the CEE	43. 22 October	European land transport
16. 16 April	Top shippers/move logistics	44. 29 October	Transport of machinery and facilities
17. 23 April	SMEs in transportation and forwarding	45. 05 November	Consumer goods
18. 30 April	Container traffic (import statistics)	46. 12 November	 Top 50 forwarders in CEE
19. 07 May	The Americas	47. 19 November	Asia traffic
20. 14 May	 Balkans	48. 26 November	North Africa
21. 21 May	Media logistics	49. 03 December	Raw materials
22. 29 May	Scandinavia/RoRo	50. 10 December	 Centrope
23. 04 June	European seaports	51. 17 December	Annual review
24. 11 June	 Poland/Baltic States		
25. 18 June	Transport insurance		
26. 25 June	Rail logistics		
27. 02 July	Container traffic		
28. 09 July	 Czech Republic/Slovakia		Issue is published in German/English



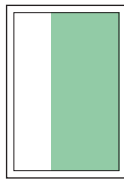
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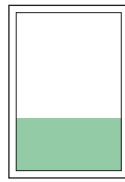
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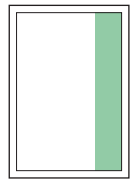
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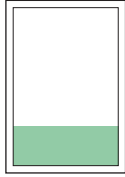
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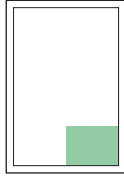
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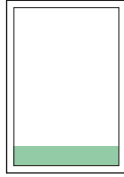
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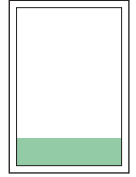
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1/8 page  
91 x 66 mm  
A 100 x 77 mm






1/8 page  
190 x 32 mm  
A 210 x 43 mm



Cover page SF  
190 x 45 mm  
A 210 x 56 mm

Format = breight x heigth; SF = special format

			s w €	€	€
	1/1 page	190x281 mm	2.403,-	3.000,-	3.595,-
	1/2 page	190x137 mm 91x281 mm	1.324,-	1.450,-	1.980,-
	2/3 page crosswise	190x176 mm	1.722,-	2.157,-	2.585,-
	1/3 page crosswise	190x92 mm	908,-	1.137,-	1.362,-
	1/4 page	45x281 mm 90x137 mm 190x66 mm	775,-	961,-	1.150,-
	1/8 page	91x66 mm 190x32 mm	417,-	520,-	614,-
	first page	190x45 mm		803,-	978,-

DISCOUNTS FOR BIGGER ACCOUNTS BOOKED IN ADVANCE

7-12 advertisements	6%
13-25 advertisements	11%
26-37 advertisements	16%
38-52 advertisements	23%

SUPPLEMENTS:

per 1.000 pieces  
max. 20 g 303,- Euro  
max. 40 g 361,- Euro  
subscription 230,- Euro

additional charges for special placement:

25% for the 4th Cover page      10% for the 2nd and 3rd Cover page      5% for oversize advertisements

Price excl. 5% advertisements tax and excl. 20% VAT.

Use the opportunity to place your ad ... on our website!

**HOMEPAGE: WWW.OEVZ.COM**

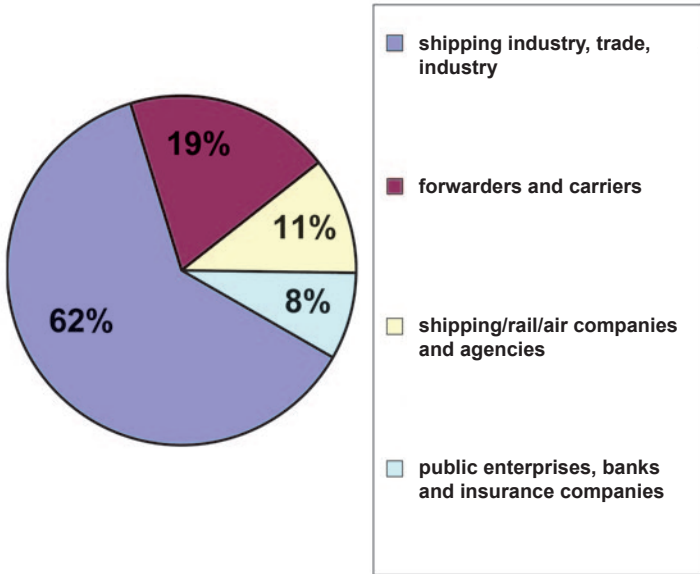
The following banners can be booked:

Fullbanner: 728x90/390.-  
Banner: 468x60/250.-

Content Ad: 300x250/390.-  
Button: 130x80/190.-

Price per month, excl. VAT! Animated or static. Placement: homepage and/or subpages.

# Readership



# Readership of loaders

